



Heroes for Children Raises \$ 191,005 at 10th Heroes and Handbags Event

Families with Children Who Are Battling Cancer Will Benefit

Houston, Texas (April 27, 2016) – [Heroes for Children](#), a unique nonprofit organization that provides financial and social assistance to families with a child battling cancer, hosted the 10th annual Heroes and Handbags designer handbag auction and brunch on Thursday, April 21, 2016, at the River Oaks Country Club in Houston. More than 380 guests were in attendance and raised more than \$190,000 for Heroes for Children.

To mark the 10th anniversary of Heroes and Handbags in Houston, event chair Chay Taylor planned an exquisite affair that included a seated brunch and more than 170 designer handbags available for auction from designers like Chanel, Goyard, Elaine Turner, Presmer, Jimmy Choo and many more. All eyes were on the Hermes Birkin Bag, said to be the most sought after and hardest to find handbag. Valued at over \$10,000, Birkin bags are known to hold or increase their value over time. This particular bag also made an investment in helping Texas families with children who are battling cancer.

The next event hosted by Heroes for Children is the annual Hold'em for Heroes poker tournament. Guests are invited to enjoy hors d'oeuvres, dinner and cocktails during 3 hours of Texas Hold'em on October 27, 2016, at the Houston Country Club. To sign up, purchase tickets or for more information about this event, please visit www.heroesforchildren.org.

About Heroes for Children

Heroes for Children is a unique nonprofit organization that provides social and financial assistance to families with a child battling cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5 million has been given to 4,200 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.



Kelly Silvers, Kelli Bridges and Loretta Horowitz admire the Hermes Birkin bag. A full gallery of the 10th Annual Heroes and Handbags event is available for download [here](#).



Sally Flores honorary chair, Chita Johnson mistress of ceremony, Chay Taylor event chair, Elaine Turner guest speaker and Mia Gradney honorary chair.

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