



Heroes for Children to Host Heart of Gold 5K & Fun Run Sept. 24 Annual Event Recognizes National Childhood Cancer Awareness Month

Who: [Heroes for Children](#), a unique nonprofit organization that provides financial and social assistance to families with a children battling cancer

Event chairs: Kelli Chabria and Kristi Nicholson

What: The 12th Annual Heart of Gold 5K & Fun Run fundraiser benefiting Heroes for Children

When: Saturday, Sept. 24, 2016

6:30 a.m. – Registration Opens

7:30 a.m. – Opening Ceremonies with commemorative balloon release

7:45 a.m. – Fun Run begins

8:15 a.m. – 5K Run/Walk

9:30 a.m. – Awards



Where: The Plaza at Galatyn Park [MAP IT](#)
2301 Performance Drive, Richardson, TX 75080

Why: Heroes for Children recognizes National Childhood Cancer Awareness Month – in September – by bringing Richardson and its surrounding communities together for a family-friendly event honoring the hearts of children fighting cancer.

Registration:

- Virtual Runner available for \$25 for those unable to attend the event but who want a t-shirt
- Run for Free available for participants who raise \$150 or more through personal fundraising
- Adult registration of \$25 for ages 15 and up until Sept. 20, cost is \$30 after that and will be \$35 the day of the event
- Child registration of \$15 for ages 14 and under until Sept. 20, cost is \$20 after that and will be \$25 the day of the event
- To register and for more information about this event, please visit www.heroesforchildren.org

Details: The fundraiser will open with a commemorative balloon release led by co-founders Jenny Downen and Larissa Linton, followed by the Fun Run & 5K. The Fun Run & 5K are open to participants

of all ages. Entertainment will include a DJ and children's Adventure Zone featuring games, activities, bounce houses, rock climbing wall and a special area to honor and remember children who have been affected by cancer. The Heart of Gold 5K & Fun Run also promises prizes, awards, giveaways and food.

Sponsors:

- McKesson
- Blue Cross Blue Shield
- Kroger
- City Bank Texas
- 4Change Energy
- Frost Bank
- Charles Schwab

About Heroes for Children:

Heroes for Children is a unique nonprofit organization that provides financial and social assistance to families with a child battling cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5.5 million has been given to 4,500 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.

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