



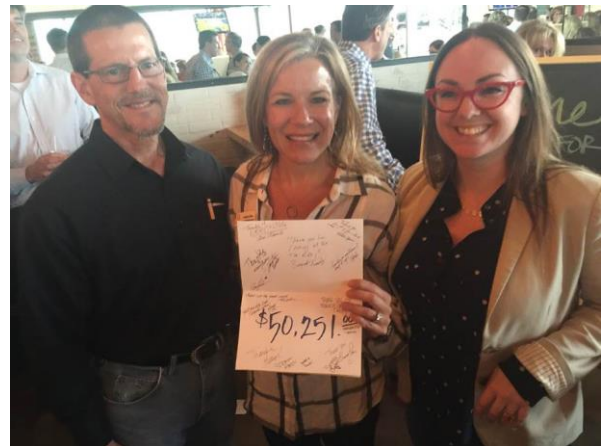
Heroes for Children Receives More Than \$90,000 from Hopdoddy Burger Bar

Families with Children Battling Cancer Benefit from Sales of Goodnight Burger

DALLAS (June 7, 2016) — What happens when you mix a delicious hamburger with a fantastic nonprofit? You sell 90,000 burgers and are able to give \$90,000 to a local charity. [Hopdoddy Burger Bar](#) partnered with Heroes for Children in 2014, as part of their Goodnight for a Good Cause Program, where \$1 from every Goodnight burger sold was donated to Heroes for Children. In 2016, Heroes for Children received \$90,000 from this partnership, enabling the nonprofit to help 120 DFW area families who have children diagnosed with cancer.

Declared to have the best burgers in America by celebrity cook Rachael Ray, Hopdoddy Burger Bar's charitable giving program – "Goodnight for a Good Cause" – helps worthy causes in the areas surrounding each of the restaurant's 14 locations in Texas, Arizona, California and Colorado.

The Goodnight/Good Cause Burger is made of Angus beef, Tillamook cheddar, caramelized onions, jalapenos, hickory barbecue sauce, "Sassy Sauce," red leaf lettuce and beefsteak tomato. The burger sold for \$8.25, with a dollar donated from each purchase from the three Dallas-area Hopdoddy locations – 3227 McKinney Ave., Suite 102, Dallas; 6030 Luther Lane, Suite 100, Preston Center, Dallas; and 5100 Belt Line Road, Suite 502, Addison.



Hopdoddy Burger Bar presented Heroes for Children a \$50,251 donation as a part of the Goodnight for a Good Cause program.

"Hopdoddy is the definition of a true hero for so many children," commented Larissa Linton, co-founder and executive director of Heroes for Children. "Hopdoddy understands social change – not just from the corporate level but down to every single employee. The magnitude of their donation to Heroes for Children will continue to have ripple effects for years to come. When a child has cancer, it affects the entire family. Hopdoddy has made a difference in hundreds of Texans' lives. Our gratitude is beyond measure."

"At Hopdoddy, our goal is not only give a great experience to our customers in the restaurant, but also to give back to the community that surrounds it." said co-founder, Guy Villavaso. "We are proud to work with organizations like Heroes for Children that generously donate their time to families in need."

Every week, Heroes for Children distributes grants that average \$750 directly to families with children battling cancer. Grants are awarded to help cover living expenses, including mortgage payments and

utilities. Additionally, grants help cover the unexpected out-of-pocket costs that come with a cancer diagnosis, such as hospital parking fees, travel and much more. And sadly, some grants help with funeral expenses.

Heroes for Children relies on the time, talent and treasures of generous supporters like Hopdoddy Burger Bar to serve families with children battling cancer. With their support, Heroes for Children has raised more than \$5.5 million for families in the past 10 years. To learn more about sponsorship opportunities, please visit www.heroesforchildren.org.

About Heroes for Children

Heroes for Children is a unique nonprofit organization that provides financial and social assistance to families with a child battling cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5.5 million has been given to 4,500 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.

About Hopdoddy Burger Bar

Hopdoddy Burger Bar is an Austin-born burger joint that serves fresh, all-natural Angus burgers alongside Kennebec hand cut fries, farm fresh salads and handcrafted milkshakes. Their buns are baked in-house from scratch every day. Craft local beer is a passion for Hopdoddy, as well as their full bar including house-made liqueurs and fresh squeezed juices.

Founded in 2010, Hopdoddy now has locations in Texas, Arizona, Colorado and California. Hopdoddy has been named one of the "The Best Burgers in America" by *Food & Wine*, garnered the #1 spot on *Business Insider's* list of "The 50 best burger joints in America" and named one of the "10 Brands to Watch" in 2015 by *CNBC* and *MSN*. For more information on Hopdoddy, visit www.hopdoddy.com and follow on [Twitter](#), [Facebook](#) and [Instagram](#).

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