



Give Your Valentine a Gift that Gives Back Shop Kendra Scott and Proceeds will Benefit Heroes for Children

HOUSTON, TEXAS (Jan. 28, 2016)—This Valentine’s Day, give your valentine a gift that will continue to give – from the Kendra Gives Back Party benefiting Heroes for Children, a unique nonprofit that provides financial and social assistance to families with a child battling cancer.

“We love Kendra Scott and know that she is a favorite amongst our supporters, who will be so grateful for the opportunity to scoop up a stylish gift for their valentine while supporting our organization,” says Larissa Linton, executive director and co-founder of Heroes for Children. “It is through partnerships with businesses like Kendra Scott that have helped us provide more than \$5.5 million in financial assistance to 4,200 families across the state of Texas since we started in 2005.”

Guests are invited to enjoy bubbles and bites while they shop [Kendra Scott’s](#) latest designs on Feb. 11 from 6 – 8 p.m. at the Houston – City Centre location located at 816 Town & Country Blvd., Suite 131, Houston, Texas 77024. Heroes for Children will receive 20 percent of the proceeds from all purchases made during this time to benefit families with children battling cancer.

For those unable to attend the in-store event, any order placed over the phone from 6 – 8 p.m. will receive free shipping and benefit Heroes for Children. To place a phone order, call 713-965-4115.

About Heroes for Children



you're invited to a
KENDRA GIVES BACK PARTY
a fun shopping event with 20% of sales benefiting
Heroes for Children
enjoy bubbles & bites while you shop
February 11, 2016
6-8 pm

KENDRA SCOTT HOUSTON – CITY CENTRE
816 TOWN & COUNTRY BLVD. | SUITE 131 | HOUSTON, TEXAS 77024
713-965-4115

you shop, we give
KENDRASCOTT.COM

Heroes for Children is a unique nonprofit organization that provides social and financial assistance to families with a child battling cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5 million has been given to 4,200 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.

About Kendra Scott

Kendra Scott is a leading fashion accessories brand sold at premiere retailers including Nordstrom, Bloomingdale's and more than 600 specialty boutiques worldwide. The brand boasts a thriving Web business and 38 namesake stores across the country. You may have seen us in leading fashion publications like InStyle, Glamour, Marie Claire and WWD. We have also become a favorite of Hollywood starlets such as Selena Gomez, Brooklyn Decker, Taylor Swift and Jessica Alba, to name a few. Everything Kendra Scott does emphasizes three pillars – Fashion, Family & Philanthropy. In the past 12 months, the company donated \$1 million and 50,000 pieces of jewelry while working with over 1,000 local and national organizations. What Matters to You, Matters to Us. Learn more at www.KendraScott.com.

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