



## **Heroes for Children Announces 11<sup>th</sup> Annual Heroes & Handbags Event**

### **Auction Benefits Families with a Child Battling Childhood Cancer**

**What:** The 11<sup>th</sup> Annual Heroes & Handbags event, featuring a silent auction and seated luncheon, benefiting [Heroes for Children](#)

**Who:** Heroes for Children  
Event Chairs: Dawn Greiner and Julianna LeBlanc  
Honorary Chair: Lisa Cooley

**When:** Friday, April 8, 2016, 9:30 a.m.

**Where:** The Ritz-Carlton, 2121 McKinney Ave, Dallas, Texas 75201

**How:** Register online at: [www.heroesforchildren.org/dallashandbags](http://www.heroesforchildren.org/dallashandbags)  
\$250 for an individual ticket  
Tables range from \$2,500 – \$10,000

**Details:** The 11<sup>th</sup> Annual Heroes & Handbags auction benefits Heroes for Children's mission to advocate for and provide financial and social assistance to families with children (0 – 22 years of age) battling cancer. More than 500 guests peruse a silent auction of new, vintage and luxury handbags and accessories followed by a seated brunch.

**Sponsors:** Clay Cooley Automotive, Sewell Automotive Group, Traxxas, TXU Energy and United Healthcare

#### **About Heroes for Children**

Heroes for Children is a unique nonprofit organization that provides financial and social assistance to families with a child battling cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5 million has been given to over 4,200 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.

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