



Generation Heroes Hosting Happy Hour at Nickel & Rye Purchases of American Born Moonshine Will Benefit Heroes for Children

Who: Generation Heroes, an auxiliary of Heroes for Children

What: Current and prospective members of Generation Heroes are invited to sip specialty cocktails and learn more about Generation Heroes while networking with other young professionals during happy hour, sponsored by Riveron Consulting.

When: Thursday, April 30, 2015, 5:30 p.m.-7:30 p.m.

Where: Nickel & Rye
2523 McKinney Avenue
Dallas, TX 75201

Details: Guests are invited to learn more about Generation Heroes during a free happy hour sponsored by Riveron Consulting. Attendees will have the opportunity to win raffle prizes and be the first to try the new line of American Born Moonshine cocktails. One dollar from each purchase of an American Born Moonshine cocktail will be donated back to Heroes for Children between April 30 and May 31, 2015. Attendance is free, but donations will be accepted at the door. For more information and to RSVP, please contact Christina Richardson, crichardson@heroesforchildren.org.

About Heroes for Children

Heroes for Children is a unique non-profit organization that provides social and financial assistance to families battling childhood cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5 million has been given to 4,200 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.

About Generation Heroes

Generation Heroes was created to offer unique opportunities for young men and women to get involved in the community and provide support to Heroes for Children and the families they serve. Members consist of young professionals, couples, singles and college graduates between the ages of 21 and 40. Generation Heroes supports the mission of Heroes for Children through volunteer services and fundraising efforts to strengthen and expand the financial, social and emotional assistance provided to families with children battling childhood cancer. For more information, please visit Generation Heroes on Facebook: www.facebook.com/GenerationHeroesDallas or Twitter: <https://twitter.com/genheroesdallas>.

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