



Heroes for Children to Host 11th Heart of Gold 5K & Fun Run Date and Event Chairs Announced for Annual Benefit

Who: [Heroes for Children](#), is a unique non-profit organization that provides social and financial assistance to families whose child is battling cancer.

What: Heart of Gold 5K & Fun Run fundraiser benefiting Heroes for Children

When: Saturday, Sept. 26, 2015

6:30 a.m. – Registration Opens

7:30 a.m. – Opening Ceremonies with Mayoral Proclamation and commemorative balloon release

7:45 a.m. – Fun Run begins

8:15 a.m. – 5K Run/Walk

9:30 a.m. – Awards

Event Leadership:

Co-chairs: Ed & Linda Kelly, Matthew & Tracie Reiter

Children's Entertainment chairs: Lee Nagel, Kim Meltzer

Course: Chris Geishiedle

Food & Beverage: Roy Zamarippa

Logistics: Sonya Locke

Registration: Janet Furniss

Team Recruitment: Trey Yost

Volunteers: Stacie Hampton

Where: The Plaza at Galatyn Park [MAP IT](#)
2301 Performance Drive, Richardson, TX 75080

Why: Heroes for Children recognizes Childhood Cancer Awareness Month – in September – by bringing Richardson and its surrounding communities together for a family-friendly event celebrating the hearts of children fighting cancer.

Registration:

- Virtual Runner available for \$25 for those who are unable to attend the event but would love a t-shirt
- Run For Free available for participants who raise \$150 or more through personal fundraising
- Adult registration available for \$25 for ages 15 and up
- Child registration available for \$15 for ages 14 and under

- To register and for more information about this event please visit, https://thedriven.net/heroes-for-children.race_reg/eid/2275034789

Details: The fundraiser will open with a commemorative balloon release led by co-founders Jenny Downen and Larissa Linton, followed by the Fun Run and 5K. The Fun Run & 5K are open to participants of all ages. Entertainment will include a DJ and children's Adventure Zone featuring games, activities, bounce houses and a special area to honor and remember children who have been affected by cancer. The Heart of Gold 5K & Fun Run also promises prizes, awards, giveaways and food.

About Heroes for Children:

Heroes for Children is a unique non-profit organization that provides social and financial assistance to families whose child is battling cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5 million has been given to 4,200 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.

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