



HOLD 'EM
FOR HEROES

Annual Heroes for Children Hold'Em for Heroes Returns Poker Tournaments in Dallas, Houston and Austin to Benefit Families and Children Battling Cancer

What: Hold'Em for Heroes Dallas, Houston and Austin Poker Tournaments

Who: [Heroes for Children](http://www.heroesforchildren.org), a non-profit organization that provides social and financial assistance to families with a child battling cancer

Dallas Event Co-Chairs: Dawn and Michael Greiner, Carey and Todd Moen

Houston Event Co-Chairs: Donya Davis and Ginger Wright

Austin Event Co-Chairs: Jay and Wendy Papasan

When:

Houston: Wednesday, Oct. 28, 2015

6:00 p.m. Check-In and Cocktails

7:00 p.m. Poker Tournament and Dinner

Austin: Wednesday, Nov. 4, 2015

6:30 p.m. Check-In and Cocktails

7:30 p.m. Poker Tournament and Dinner

Dallas: Wednesday, Nov. 11, 2015

6:00 p.m. Check-In and Cocktails

7:00 p.m. Poker Tournament and Dinner

Where:

Houston: Houston Country Club, 1 Potomac Drive, Houston, TX 77057

Austin: The Austin Club, 110 E. 9th Street, Austin, TX 78701

Dallas: Dallas Country Club, 4155 Mockingbird Lane, Dallas, TX 75205

How: Register online at

Dallas: www.heroesforchildren.org/dallasholdem

Houston: www.heroesforchildren.org/houstonholdem

Austin: www.heroesforchildren.org/austinholdem

Details: The Hold'Em for Heroes poker tournaments benefit Heroes for Children's mission to advocate for and provide financial and social assistance to families with children (0 – 22 years of age) battling cancer.

Professional dealers will run each event and re-donations (buy-ins) will be available.

Dallas: \$250 per player includes first set of game chips, dinner and cocktails. Sponsorships range from \$1,000-\$10,000. Ten winners will have the opportunity to choose from a variety of fantastic prizes.

Houston: \$350 per player includes first set of game chips, dinner and cocktails. Tables range from \$1,500 to \$25,000. The top 100 winners will receive a fabulous prize.

Austin: \$150 per player includes first set of game chips, dinner and cocktails. Sponsorships range from \$250 to \$7,500. Back by popular demand, Austin's tournament will feature a sit and go table for those who want to try again after playing out. Ten winners will choose from a variety of fabulous prizes.

About Heroes for Children:

Heroes for Children is a unique non-profit organization that provides social and financial assistance to families whose child is battling cancer. Since 2005, Heroes for Children has helped alleviate families' worries, giving them comfort and a brief respite from the everyday challenges of fighting cancer and care giving. Since its inception, more than \$5 million has been given to 4,200 families in need. To learn more about Heroes for Children, please visit <http://www.heroesforchildren.org>.

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