NO FAMILY WITH A CHILD BATTING CANCER WILL FIGHT ALONE.

FUNDING FOR FAMILIES

Heroes for Children provides direct and immediate financial assistance to the families we serve. The average financial assistance grant is $750 to assist towards necessary expenses such as mortgage/rent, utilities, car payments and medical bills. HFC also pays for funeral expenses for children who have lost their battle with cancer. On average, $45,000 is provided each month to our families. Since 2005, HFC has provided assistance to more than 4,500 families and strives to fund each and every need. As assistance requests continue to grow each year, we can provide these important services with your help.

SOCIAL PROGRAM ASSISTANCE

In addition to providing financial assistance, Heroes for Children has social assistance programs that support the parents, children and family as a whole. The social events allow parents to not only have much needed relaxation time away from the hospital environment, but interact with other parents and families going through the same struggles. Families are recommended to Heroes for Children by social workers at the 7 major children’s hospitals we partner with.

These programs are enhanced and can reach more families with supporters and community philanthropic leaders like you.
HEROES FOR CHILDREN ADVOCATES FOR AND PROVIDES FINANCIAL AND SOCIAL ASSISTANCE TO FAMILIES WITH CHILDREN 0-22 YEARS OF AGE BATTLING CANCER.

BE A HERO

Heroes for Children hosts a variety of unique programs and events throughout the year which provide outstanding, high-visibility opportunities for corporate supporters to participate in our mission. Our corporate opportunities include annual sponsorships as well as sponsorships specific to some of our signature programs and events.

As a corporate partner, your company receives special recognition that provides exposure to the diverse communities in each respective city we serve. As a sponsor, your brand represents strong leadership that shares your commitment to philanthropy in our communities. Sponsorships, employee contributions and corporate volunteers play a valuable part in Heroes for Children’s most successful programs.

WAYS TO SUPPORT

- Individual event sponsorship
- Event participation
- Annual program sponsorship
- Program participation
- Employee giving
- Company matching
- Volunteer opportunities including event committee spots
- In-Kind giving

Heroes & Handbags was created in 2004 as the premier social event to attend. With an audience of 500+ and growing each year, Heroes & Handbags offers a special experience for our guests. The brunch includes a silent auction with 200 designer handbags, elegant food and an inspiring program with presentations from our patients and families. Heroes and Handbags events are held in both Dallas and Houston. Sponsorship opportunities are available in one or both markets.

Demographics: 95% female ages 21-65; affluent community leaders, socialites, corporate professionals, local retail fashion vendors
TOPGOLF TOURNAMENT

This new twist on the fundraising golf tournament offers great fun for the whole family. Over 100 attendees are able to show off their hitting skills at the beautiful and innovative Topgolf facility. The event includes a silent auction, buffet and prizes. Topgolf tournaments are held in both Dallas and Houston. Sponsorship opportunities are available in one or both markets.

Demographics: 90% male and 10% female ages 21-65, corporate professionals, philanthropic leaders and volunteers

HOLD ‘EM FOR HEROES

A true Texas tradition, this annual Texas Hold ’Em poker tournament is typically attended by 200-300 at a local country club in Austin, Dallas and Houston. The tournament is run by professional dealers with re-donation (buy-ins) available. Ten winners choose from a variety of fantastic prizes. Event includes hors d’oeuvres, dinner and cocktails. Sponsorship opportunities are available in one or all markets.

Demographics: 85% male and 15% female, ages 21-65, corporate and small business professionals
HEART OF GOLD 5K & FUN RUN

The Heart of Gold 5K and Fun Run began in 2005. This family event is held in the Dallas area and includes a 5K run and 1K Fun Run for parents and children. We also include entertainment and free food and drinks. Over 1,000 people attend each year and continues to grow.

Demographics: 70% adults ages 18-75, 30% children ages 0-18, HFC patient families and friends, corporate professionals, college and high school students, local vendors and small business owners

HOLIDAY HEROES

Holiday Heroes is Heroes for Children’s largest program. As a Holiday Hero you are able to provide full holiday joy to families affected by cancer. Families are chosen by the social workers at each of the seven major hospitals we serve. Families selected for the program are “adopted” and benefit from individual, corporate and community sponsors. Sponsors can contribute financial support or be more involved by shopping, wrapping and donating gifts to HFC families. Holiday Heroes is held in Austin, Dallas, Ft. Worth and Houston with hopes of expanding to other major cities in Texas.
MOvie Day offers the families time away from the hospital to enjoy viewing a newly released movie at a local movie theater in Dallas and Houston. Our fun, family friendly movies have included Brave, How to Train Your Dragon 2, Monsters University and Finding Dory!

Valentine’s Dinner” for parents of the families we serve in Dallas and Houston. This program occurs every February around Valentine’s Day. The parents enjoy a beautiful and romantic three-course dinner with drinks for two, while the children are entertained and cared for by professional sitters. Valentine’s dinner was created so parents and family members could reconnect and have some much needed time alone away from the hospital.

Thank You!
Heroes for Children provides an evening of exhibits and explorations every October for families at our Night at the Museum event. This program occurs around Halloween at the Perot Museum in Dallas. Our families have all six floors of the museum to themselves as they trick or treat from station to station learning about dinosaurs, the solar system and trying their best to outrun a Tyrannosaurus Rex.