



HOUSTON HOLD 'EM FOR HEROES 2026 THE REVAIRE | NOVEMBER 5, 2026 | 6PM

Hosted by Anna Maria Johnson

SPONSORSHIPS & UNDERWRITING

For 22 years, Heroes for Children has supported families with children ages 0–22 who are battling cancer. We believe no family should have to face childhood cancer alone. Through financial and social assistance, we help families navigate some of the most difficult moments of their lives. Join us for Hold 'Em for Heroes and help turn an unforgettable night into meaningful support for families in our community.

LEGACY SPONSOR- \$15,000

- **3 Tournament Tables** (30 guests)
- **Exclusive Branding:** Your logo will be featured on all event materials, including invitations, event signage, and on the Heroes for Children website as the Legacy Sponsor
- **Opportunity to Speak** at the event
- **Priority First Row** tournament seating

FULL TABLE SPONSOR \$5,500

- **1 Tournament Table** (10 guests)
- **Priority Branding:** Your logo will be displayed on event signage and on the Heroes for Children website

HALF TABLE SPONSOR - \$2,250

- **1/2 Tournament Table** (5 guests)
- **Name Recognition** on the event website and event materials

INDIVIDUAL TICKETS

- 1 Individual **Tournament Ticket \$400**
- 1 Individual **Non-Tournament Ticket \$200**
- 10 Individual **Tournament Tickets \$4,000**

UNDERWRITING OPPORTUNITIES - \$1,000

All \$1,000 Underwriting Opportunities include exclusive brand logo recognition associated with the corresponding underwriting level plus logo recognition in the event program. (No seats included)

First Prize Underwriter

Cocktail Underwriter

Entertainment Underwriter

Tournament Underwriter

Liquor Pull Underwriter

Valet Underwriter

Why Sponsor?

Every sponsorship helps Heroes for Children provide direct financial and social assistance to families with a child battling cancer. Your support helps families cover essential expenses such as rent, mortgage payments, utilities, transportation and other critical needs, allowing parents to focus on what matters most—their child. **When you sponsor Hold 'Em for Heroes, you're not just supporting an event. You're helping ensure no family fights childhood cancer alone.**

What Can Guests Expect?

Guests are invited to enjoy a premier poker experience in a lively, welcoming atmosphere, whether they are seasoned players or joining the table for the first time. The evening features tournament-style play, great food and drinks, exciting prizes, and opportunities to win **while giving back to a powerful cause.**